



Kentico



Empowering institutions with digital innovation.

Seamless. Scalable. Smart.

If only running an educational institution were like a graduation speech—smooth, inspiring, and perfectly timed. In reality, it's more like finals week: endless to-dos, tech headaches, and never enough coffee. With rising expectations, limited resources, and disconnected systems, schools need a smarter way to manage content, engage students, and streamline digital experiences.

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Limited resources.

Small teams. Tight budgets. Outdated systems.

Disconnected tools

Multiple platforms create inefficiencies and data silos.

Generic experiences

One-size-fits-all content fails to engage diverse audiences.

Inconsistent branding

Mismatched messaging weakens brand identity.

Content management struggles

Updating websites, apps, and social media is slow and complex.

Mobile experience gaps

Students expect seamless mobile access, but many platforms fall short.

Poor data & analytics

Lack of insights makes it hard to optimize engagement and marketing.

Compliance & security risks

Navigating FERPA, GDPR, and ADA regulations is challenging.

Hybrid & online learning challenges

Digital tools must support flexible, engaging experiences.

Keeping up with technology

Slow adoption of new tech makes institutions less competitive.

Red tape, tight budgets, and clunky systems shouldn't hold institutions back. The good news? They don't have to...

...with Xperience by Kentico.



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How Xperience by Kentico empowers educational institutions



Unified CMS + digital marketing tools

Enables small teams to efficiently manage digital experiences without large budgets or IT support.



Integrated platform with API connectivity

Breaks down data silos and streamlines workflows for staff and students.



Audience segmentation + AI-powered personalization

Delivers tailored content and messaging for students, parents, and alumni.



Centralized content management

Ensures brand consistency across all digital channels.



Omnichannel publishing

Simplifies content updates across websites, mobile apps, and social media.



Mobile-responsive design

Provides seamless experiences on mobile devices, improving student engagement.



Unified analytics dashboard

Helps institutions make data-driven decisions to optimize engagement and enrollment.



Built-in data privacy and accessibility tools

Supports compliance with FERPA, GDPR, ADA, and other regulations.



Easy LMS and virtual classroom integration

Integrates with LMS and virtual classrooms via API, creating a connected experience for online and hybrid learners.



Flexible architecture + scalable solutions

Allows easy adoption of emerging technologies without major overhauls.



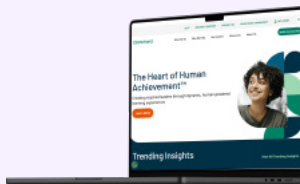
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Meet the educational institutions thriving with Kentico.



Learn how [NorQuest College](#) boosted performance and user experience with Kentico. The intuitive platform empowers their teams to efficiently manage content, driving higher engagement for over 19,500 students.

[READ MORE](#)



Discover how [Blanchard](#) transformed their digital experience with Kentico, optimizing load times, mobile accessibility, and user retention, elevating their brand presence and fostering higher engagement across channels.

[READ MORE](#)



“Built in Kentico, the renewed ETFO.ca promotes the Elementary Teachers’ Federation of Ontario’s work in support of high-quality public education in the province of Ontario. The design, clear navigation, and effective searches allow users to find the information they need quickly and efficiently.”

Karen Brown

President

Elementary Teachers’ Federation of Ontario

Ready to unlock your institution’s potential?

[Schedule a demo](#) with our experts.

www.kentico.com

1-866-328-8998

sales@kentico.com



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